



**Texas Burglar & Fire Alarm Association, Inc.**  
**Phone (877) 908-2322 – Fax (877) 908-2522**  
**www.TBFAA.org • Email: ExDirector@TBFAA.org**  
**Transmitter Publication Advertising Agreement**

### Advertiser Contact Information

<b>Company Name:</b>		
<b>Address:</b>		
<b>City:</b>	<b>State:</b>	<b>Zip:</b>
<b>Phone:</b>	<b>Fax:</b>	
<b>Advertising Contact Person:</b>		
<b>Email:</b>	<b>Phone:</b>	

<b>Accounts Payable Contact Person:</b>		
<b>Email:</b>	<b>Phone:</b>	

Ad Description	Ad Dimension	Member Single Issue	Non-Member Single Issue	Member Full Year	Non-Member Full Year
<input type="checkbox"/> Full Page – Inside Publication	7.5" x 10"	\$550	\$650	\$450 Per Issue	\$550 Per Issue
<input type="checkbox"/> Full Page – Inside Front or Back Cover	7.5" x 10"	\$650	\$750	\$550 Per Issue	\$650 Per Issue
<input type="checkbox"/> Half Page – Outside Back Cover	7.5" x 4.75"	\$650	\$750	\$550 Per Issue	\$650 Per Issue
<input type="checkbox"/> Half Page – Inside Publication	7.5" x 4.75"	\$450	\$550	\$350 Per Issue	\$450 Per Issue
<input type="checkbox"/> Third Page – Horizontal – Inside Publication	7.5" x 3.5"	\$400	\$500	\$300 Per Issue	\$400 Per Issue
<input type="checkbox"/> Quarter Page – Inside Publication	3.5" x 4.75"	\$300	\$400	\$200 Per Issue	\$300 Per Issue
<input type="checkbox"/> Business Card – Inside Publication	3.5" x 2"	\$200	\$300	\$100 Per Issue	\$200 Per Issue

- Rates are per publication. The TBFAA intends to publish quarterly Transmitters and an Annual Convention Transmitter (total of 5 publications per year); however, depending upon staff and membership demands, the TBFAA may publish less than five Transmitters at the TBFAA's sole discretion.
- The Full Year advertiser will only be responsible for payment for the actual number of Transmitter publications.
- Full Year advertising shall automatically renew annually, unless canceled by either party. To cancel or change the respective ad size, advertiser or TBFAA shall notify the other party 30-days in advance of effective cancellation or ad change.
- All pricing is net; and no commissions will be paid to ad agencies or brokers by TBFAA.
- Advertiser must be TBFAA Member in good standing with dues paid to receive Member rates.
- Payment is due upon receipt of TBFAA invoice. Invoices are delivered by email only, and are only sent to the Accounts Payable Contact Person. Late fees and interest will apply to all past due amounts at rates and amounts allowable by Texas law.
- Premium ad locations (Full Page – Inside Front or Back Cover, and Half Page – Outside Back Cover) are sold to and retained by advertisers on a first come basis. TBFAA will strive to accommodate advertiser's ad location request; however TBFAA reserves the right to locate ads within the Transmitter publication in a manner which accommodates Transmitter articles and publication layout.
- Camera-ready electronic artwork is required for all ads. Advertisers will be billed an additional amount for mechanical artwork, halftones, or the like, necessary to complete ads. Contact TBFAA Executive Director for additional specifics or questions at [ExDirector@TBFAA.org](mailto:ExDirector@TBFAA.org).
- TBFAA's sole and exclusive liability in the event of error on TBFAA's part shall be to publish the respective ad error free in a later Transmitter publication or to refund the amount paid by advertiser. The specific remedy is at the sole discretion of TBFAA.

Send electronic artwork and this fully executed agreement to: [ExDirector@TBFAA.org](mailto:ExDirector@TBFAA.org).

The undersigned person as agent for advertising company, accepts all terms of TBFAA Transmitter advertising, both listed herein and at <a href="http://www.TBFAA.org">www.TBFAA.org</a> . Additionally, the undersigned agent and advertising company, hereby release and indemnify the Texas Burglar and Fire Alarm Association, Inc. from all claims and or liabilities which may arise due to this advertising agreement.		
Signature:	Print Name:	Date: